

Refill, Refresh, Reuse!



Introducing the New Sweetbird Reusable Cold Cup



*Join the reuse
revolution!*

Join Sweetbird to shine a light on single use plastic cups for ice-blended and cold drinks, encouraging an attitude of refill, refresh, reuse.

The move away from takeaway paper cups to reusable hot cups has been momentous, with companies like Bristol based Boston Tea Party bravely doing away with them altogether. Yet, many businesses still sell their cold drinks in single use plastic cups - even if served with a paper straw.

The new Sweetbird Cold Cup has been created with all cold drinks in mind. With a hole big enough to sip and slurp through, or fit a wide straw in.

The removable closing tab offers easy cleaning by hand, or in the dishwasher. At 16oz it's big enough for a frappé and any cream or toppings too. Made of polypropylene, the cup can be recycled at the end of its long life.

Help drive industry change by offering these cups on ordering, or give a discount when people reuse them.

**REFILL.
REFRESH.
REUSE.**

Bright and bold design



16oz size allows for toppings



Lid designed for slurping or sipping



For all types of cold drinks