

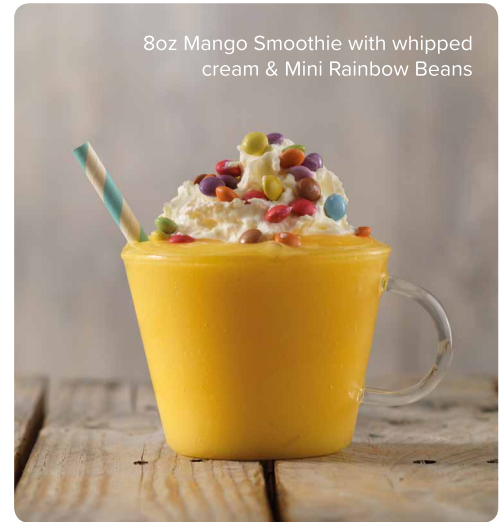


SWEETBIRD®

Flavour Focus: August 2018

# School's Out!

Aside from the lighter evenings and hot weather August also means school's out, making it the perfect time to review how child-friendly your menu is. The Sweetbird collection is tailored to be versatile and adaptable, making it easier for you to cater for all your customers. Introducing smaller sized serves is the simplest way to increase your offering, but it's also worth considering other parent-pleasing options or fun toppings. Find inspiration from the recipes in this month's Flavour Focus and get involved with the conversation on social media by tagging @hellosweetbird #SweetbirdFlavourFocus



8oz Mango Smoothie with whipped cream & Mini Rainbow Beans



4oz Mini Hot Chocolate with Gold Dust

## Make a big deal of small customers

When it comes to kids on the coffee shop scene, even the smallest of customers should be catered for. Add 8oz sizes to your menu and offer 4oz options of hot chocolate or 'babyccinos' for toddlers. This allows them to join in the coffee shop experience with their parents without the caffeine. Sodas are also a great lower sugar alternative to fizzy drinks, made with just syrup and sparkling water.

Did you know....?  
In January 2018, Costa & Starbucks both announced they would offer babyccinos free of charge in the UK. Could you follow suit?

### Sparkling Soda

- 2 pumps any fruit syrup
- Sparkling water + ice

1. Add syrup to cup
2. Top with sparkling water to 3/4 full and stir well
3. Add ice cubes to fill and add fruit garnish (optional)

### Babyccino

- Steamed milk
- Zuma Original Hot Chocolate

1. Steam milk until extra foamy then add to 4oz espresso cup
2. Dust with cocoa and serve

### Top Tip

Offer toppings as an occasional treat for little ones. Serve on the side, or sprinkle over whipped cream or for a lower calorie option, cold foam.

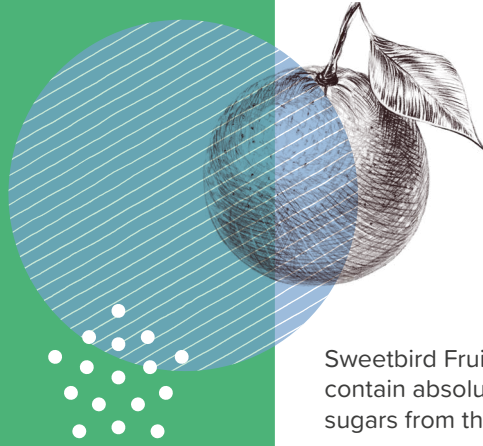
Choose from these tasty toppings:



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# Have some fun with Cold Foam



One of their 5-a-day!

Sweetbird Fruit & Veg Smoothies are great for kids as they contain absolutely no added sugar, just naturally occurring sugars from the fruit. Try in 2 delicious flavours:

- Raspberry, Blackcurrant & Beetroot
- Mango, Orange & Carrot



## 100% Fruit & Veg Smoothie

- Sweetbird Fruit & Veg Smoothie
- Ice + water



1. Fill 12oz cup with ice, then add water over ice to  $\frac{1}{3}$
2. Pour Fruit & Veg smoothie mix over water and ice to the top
3. Pour contents into blender jug
4. Put the lid on tightly then blend until smooth

## Chocolate Peach Marshmallow



$\frac{1}{2}$  scoop Zuma 100% Cocoa



30ml Peach Smoothie



2 pumps Toasted Marshmallow syrup

## How does Cold Foam work?



The Cold Foam jar has a different blade to usual blender jars, designed to produce air that is dispersed into the milk.

The soluble proteins in skimmed milk allow it to foam, unlike other milks which have a higher fat content.

## Hear from our experts...

Sweetbird's Claire Kelly has a background in sales and barista training and has been a judge at national barista competitions. Coffee connoisseur Claire loves visiting coffee shops with her son Harry. We caught up with Claire to find out why...



Harry, aged 6

*"When Harry & I visit a coffee shop it's a special event for us.*

*He tries new things, puts down his tablet and we watch the world go by together. I think it's becoming a tradition for a lot of families to do this and it's essential for businesses to notice this. Harry says he likes it because 'it makes him feel good and he likes drinking hot chocolate.' As a rule with him, anything that makes him feel involved with adults and doing grown up things he likes. It's all part of the social interaction."*

Find hundreds of inspired recipes at [sweetbird.com](http://sweetbird.com)